

1. **Does the program budget include services for other localities outside Planning District 10? If so, please resubmit the beneficiary page with another locality line listed as “Other” for all counties served by the program.**

Other Disaster Clients

Greater Augusta UW:	48
Harrisonburg-Rockingham UW:	72
Piedmont UW: (Culpeper, Fauquier, Madison, Orange, Rappahannock)	99
Lexington-Rockbridge UW:	21

2. **Does the Total Agency budget provide revenue and expenses for disaster services in your entire service area, including outside Planning District 10?**

The Total Agency budget provides revenue and expenses for our 14-county service area, which includes the five counties within the Thomas Jefferson United Way District.

3. **Per the FY11 contract requirement, please provide a statement regarding National policies on reserves and dues.**

Red Cross does not have membership fees and does not collect dues. Reserves are managed by the American National Red Cross and Chapters are prohibited from using these reserves for reducing operational deficits.

4. **Do you request contributions from families served?**

No. The majority of Red Cross clients in the Thomas Jefferson United Way Area come from underserved populations and from people with marginal income.

5. **Outcome #1 indicates that disaster workers respond to 100% of all notifications within two hours. Is the indicator for Outcome #1 tracking the rate within two hours?**

The Central Virginia Regional Chapter continues to respond to disasters within two hours of notification. Our chapter utilizes a “night service” for disaster notification calls after 4:30 pm. The Disaster Action Teams - North, South, East and West - are in place with “on call” volunteers, bags packed, ready to respond at a moment’s notice. Disaster case forms note the time volunteers arrived on the scene, and those forms are reviewed by management immediately after the disaster incident.

6. **For Outcome #3, please answer the following:**

- a. **What was taught?**

Red Cross teaches Community Disaster Education courses such as:

- “Sheltering in Place”
- “Make a Plan, Build a Kit, Stay Informed”
- “Preparedness 101”
- “Building a 72 hour Emergency Kit for Your Pets & Family”
- “Fire Safety for Children”

b. What groups participated in the past 12 months?

During the last 12 months, in the Thomas Jefferson UW area, the following groups received Community Disaster Education from the Red Cross:

Klockner Pentaplast (Louisa County)	200
Girl Scouts (Fluvanna County)	50
Boy Scouts (Albemarle County)	32
Mt. Zion Baptist Church	23
Covenant Church of God	20
National College	10
UVA Madison House	6

TOTAL 341 individuals received Red Cross CDE training

7. Why doesn't ARC submit applications to the local governments?

The American Red Cross applied for funding from the City of Charlottesville and Albemarle County in 2006, 2007 and 2008. Those requests for financial support were denied. Given the current and on-going economic status of City and County governments, with education and other essential services being cut, it is highly unlikely that a new request for funding from the Red Cross would be successful.

8. By expanding to a regional Red Cross business model, has the ARC been able to secure additional funds?

The Central Virginia Regional Chapter heads up The Virginia Mountain Region, and is comprised of 19 counties and two community chapters: the Top of Virginia Chapter in Winchester and the Shenandoah County Chapter in Woodstock. Both community chapters have their own boards, budgets and staff and are responsible for providing Red Cross services to five counties: Frederick, Clarke, Warren, Page and Shenandoah. The Regional Chapter provides oversight and leadership. Red Cross is mandated by Congress to provide disaster relief services. Consequently, when local chapters cannot raise the money necessary to provide disaster relief services for their communities, chapters forfeit their charters, offices are closed and those counties and residents become the responsibility of a regional grouping. When the Blue Ridge and Culpeper Red Cross Chapters closed in 2007 and the Harrisonburg-Rockingham Chapter closed in 2008, those nine counties became the responsibility of the Central Virginia Regional Chapter. Red Cross works with the Harrisonburg-Rockingham United Way, the Piedmont United Way, Lexington-Rockbridge United Way, and the Greater Augusta United Way to secure the resources necessary to provide disaster relief services to the counties within specific United Way Districts.

9. **Please provide statistics for the following:**

- a. Number of nights lodging
- b. Number of meals paid for and how many people
- c. Number of people needing clothing
- d. Number of debit cards issued and for how much?

In the Thomas Jefferson United Way District, Red Cross spent \$19,651 on food, clothing, shoes, seasonal garments (coats), infant formula and supplies, such as diapers. We do not break down food by individual meal, but give clients an amount projected to provide food for a week, depending on the number of individuals in the family. Bedding (mattresses, linens), storage containers and cribs are also included in this figure.

According to our Disbursing Order report, Red Cross spent \$6825 in lodging costs, providing lodging to 36 families.

Red Cross issued 46 Client Assistance Cards(CAC) and the total amount on the CAC cards was \$32,390.

Issued CAC cards plus lodging costs = \$39,215

10. **Page 10 indicates budgeted surpluses, however, the Total Agency budget has no surplus. Please explain.**

Our revenue does not equate to 100% direct service. We also have indirect services to fund (planning, preparing), and we have a very small portion of administration to fund (.9 on the dollar). Red Cross spent \$38,796 on direct client assistance in Albemarle, Charlottesville, Fluvanna, Greene, Louisa and Nelson Counties.

11. **The Total Agency budget indicates the number of FTEs will remain at 11, but personnel costs will decrease by \$28,607. Please explain.**

Personnel costs will be decreasing at the Red Cross because of two reasons: Retirement and reclassification. We currently have one employee scheduled to retire from the Red Cross. Once this retirement occurs, the position will not be eliminated, but will be reclassified from a salaried position to an hourly position, thus reducing personnel expense. In addition, the Red Cross anticipates that a second salaried position will be reclassified to hourly in the upcoming year. Employees at the Red Cross have not received pay raises or cost of living increases for the last three years.