



ANNUAL REPORT 2007-2008



United Way
Thomas Jefferson Area

2008-2009 BOARD OF DIRECTORS

United Way-Thomas Jefferson Area

EXECUTIVE COMMITTEE

Chair of the Board

Mark Giles
Chairman
Virginia National Bank

Immediate Past Chair

Steve Krohn
Managing Director
Virginia National Bank

Operations Chair

Bill Hankins
Retired Senior V.P. Financial
Planning
Amvest Corporation

Campaign Chair

Liza Borches
President
Volvo of Charlottesville

Campaign Vice Chair

Dan Goodall
Managing Director
Virginia National Bank

Program Review and Funding Chair

Margery Daniel
Ph.D., LCSW

Program Review and Funding Co-Chair

Alison DeTuncq
President
UVA Community
Credit Union

Endowment Fund Trustee Chair

Peter Brooks
Partner
Cornerstone Partners, LLC

Audit Committee Chair

Randy Koporc
Regional President
Northwest Virginia
Wachovia Bank

Smart Beginnings Liaison

Eric Johnson
Market President
Bank of America

Historian

Jim Kennan
Retired

Member at Large

Peggy Echols
V.P. Operations
State Farm

Member at Large

Blair Kelly
Publisher
The Hook

BOARD OF DIRECTORS

Guy Babineau
Russ Bell *
Spencer Birdsong
Liza Borches
Bill Bradley
Suzanne Brooks *
Peter Brooks
Dick Brownlee
Bob Canar
Lisa Cannell
John Casteen
Mike Chinn
Carol Clarke *
Deborah Conway *
Chris Craytor
Margery Daniel
Marc Dettmann

Alison DeTuncq
Benton Downer
Charles Du Bose
Peggy Echols
Bryan Elliott *
Jennifer Feist
Adrian Felts
Jim Fernald
Tony Fernandez
Mike Fitzgerald
Frank Friedman
Jeff Gaffney
Mike Gardiner
Phil Garland
Mark Giles
Dan Goodall
Whit Graves

Brad Groff
Bill Hankins
Carter Hoerr
Allen Hughes
Tim Hulbert
Jay James
Eric Johnson
P. K. Kamath
Steve Keeler
Blair Kelly
Jim Kennan *
Randy Koporc
Steve Krohn *
Chris Lee
Valerie Long
David Lourie
Abby Lunn

Gary McGee *
Ray Mishler
Pam Moran
Gary O'Connell
George Payne
Susan Prindle
Janice Pringle
Mary Reese
Jim Richardson
Walker Richmond
Joyce Robbins
Caroline Satira
Carolyn Schuyler
Gary Selmeczi
Stephen Smith
Phil Sparks
Bill Stokes

Alan Taylor
Bryan Thomas *
David Toscano
Michael Tubridy
Bob Tucker
Deborah van Eersel
Juan Wade
Bill Wardle
Mike Wesson
Larry Wilson
Del Wood
Margaret Wright
John Young

* Active Life Members

DEAR FRIENDS,

When we as individuals think outside ourselves, we have the power to facilitate change. When we think of others' lives as linked to our own, our compassion grows. When we reach out a hand to one, we influence the condition of all. We build the strength of our families. We bolster the health of our communities. And we change the lives of those who walk by us every day. That is what it means to Live United.

Our board members, staff and volunteers Live United every day as we focus on making a local impact in four areas: Successful Kids in Strong Families; Access to Health and Wellness; Achieving Self-Sufficiency; and Strengthening Community.

In 2008, we celebrate our 65th year of service since our founding in 1943 as the Charlottesville and Albemarle War and Community Fund by the Charlottesville Regional Chamber of Commerce. Local leaders of that era were charged with raising funds from this area of the state for World War II efforts, and had the foresight to include community needs in that fund drive as well. From their vision to provide in an organized way for those with the greatest need, or at the greatest risk, evolved what is now the United Way-Thomas Jefferson Area.

Over the years, we have responded to a variety of community needs through grants to effective community programs and by offering services ourselves, like the Volunteer Center and our Child Care Scholarship program. In 2007 we added two

new partnership initiatives: the Smart Beginnings Partnership, focused on children ages 0 – 6, and the RxRelief Program, connecting those without insurance with pharmaceutical companies that provide prescriptions at no cost. Both initiatives work with multiple community partners, and this is the strength of the United Way bringing together the resources—human, technical and financial, to address local needs.

Join us and Live United. Please **give** by participating in our annual United Way campaign. **Advocate** by speaking out, joining or organizing people around issues that are important to you. **Volunteer** by visiting our website, www.BeAVolunteer.info and identifying an opportunity to help a local nonprofit further its mission. Imagine the lives we can change when we all Live United.

Warmly,

Cathy Smith Train
President
United Way-Thomas Jefferson Area

Mark T. Giles
Chairman, Virginia National Bank
Chair, United Way Board of Directors

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™



65 Years of Community

40s

In June of

1943 the world was at war. While the Allies were blocking Japanese expansion, and were mounting an offensive against German forces across three continents, the end of the war was nowhere in sight. With sons and daughters overseas, people in Charlottesville and Albemarle supported the war effort in a number of ways—collecting scrap and rubber, buying war bonds, donating funds. The workers at the Frank Ix plant made parachutes, and won an Army and Navy “E” award for excellence.



Virginia Michie Hench (Mrs. A. L.), first volunteer campaign chairperson and first executive director (1943-1950), described as “the driving force behind the fund.”

Chamber of Commerce minutes record the birth of the community fund that would become the United Way-Thomas Jefferson Area: The Charlottesville and Albemarle War and Community Fund, which was described as a “combined Community Chest and War Fund”.

The 1943 War and Community Fund Goal was \$73,685, with \$32,800 to go to war relief efforts, and \$40,885 for ten community “Red Feather” agencies, funding both capital and operational expenses for the agencies. Some sixty years later, Timothy Hulbert, the President of the Charlottesville Regional Chamber of Commerce, would remark to the 500 attendees at the Chamber’s

2003 Annual Dinner that the establishment of the War and Community Fund was “the most significant Chamber of Commerce initiative of the 20th Century.”

Reflecting the war’s end, in 1946 the Fund’s name was changed to the Charlottesville and Albemarle Community Chest, with its offices in the Jefferson Theater Building. And, in 1949, Hunter Perry donated the top floor of his Redland Club Building to the Chest for its offices. It would be the organization’s home for 35 years.

50s

The 1950s

brought rock and roll, the Korean War, the polio vaccine and Rosa Park’s bravery. During the war, 1950-53, the Charlottesville and Albemarle Community Chest

returned to some of its original efforts in supporting war relief and services for military personnel through the United Defense Fund. For the second half of the decade, integration was arguably the Charlottesville community’s greatest challenge.

Increasing its public relations efforts, the Chest urged its affiliated “Red Feather” agencies to help out by using the Red Feather symbol on materials, helping to distribute information and through the “financial and moral leadership” of their boards.

In 1953, Mrs. Virginia Hyde Kennan was employed as the Chest’s Executive Director. She recollected this era of enormous change:



Outreach

60s

“It was a critical turning point in the community. During my tenure we had integration... we had feminism, people leaving their homes, we had a very, very low degree of technology and we had a kind of resistance in the community to anything from the government.”

The Chest acquired property in the late 1950s, sometimes with controversial results. Since the 40s, the organization had felt that it was critical to provide day care for children from low-income families in the Ridge Street neighborhood, so that their parents could work. Yet, this stance was unpopular with some white community members, as most of these Ridge Street families were African-American. In April of 1958, the Ridge Street property leased by the Chest for use by the Janie Porter Day Nursery was given to the Chest, which in turn rented it to the Nursery for \$1 per year. The Nursery, now known as the Barrett Early Learning Center, is the oldest continuously operating day care facility in Virginia. Years later, the property was given to the Nursery and belongs to the

center for as long as they operate a children’s day care facility on that site.



Florence Buford, active community volunteer and former vice president of the Community Chest, vocal advocate for underprivileged children, and long-time principal of Clark Elementary School. She emphasized that “...people would be astonished at the poverty” she saw as principal.

In 1959, Mr. and Mrs. Robert S. Harrell donated approximately 47 acres at Sugar Hollow to the Chest, which leased it to the Albemarle Girl Scouts for a camp. This property was later given to the Scouts, with the stipulation that it remain a camp for local girls.

As the decade drew to a close, the community was rocked when a federal court ordered Lane and Venable Schools to admit African-American students. The Commonwealth of Virginia ordered Charlottesville to defy the court order and

close the schools, but both were reopened in January 1959 after intervention from the University of Virginia President Colgate Darden, Charlottesville Mayor Thomas Michie and *The Daily Progress*. Through it all, the Community Chest worked to serve all citizens in need.

Enormous change for the community and the nation continued through the 1960s, including

the tragic assassinations of John F. Kennedy, Martin Luther King, Jr., and Robert Kennedy; the Vietnam War; the Civil Rights Act; putting a man on the moon; and Woodstock.

Chest people are those who feel that Charlottesville and Albemarle needs come first, and that community self-help is important. The Chest is concerned with human deprivation, especially as it involves children, and however much it is obscured by general prosperity.

-William Massie Smith, Chest Board Member

The Community Chest was there to give people the feeling of community responsibility. You owe something back to the community you live in, because it is feeding you, and clothing you and keeping you warm and cool. So you can’t just sit back and enjoy it and wallow in it and not feel like you don’t have any responsibility, because you do; you’ve got a very big responsibility.

-Trudy Peyton, Community Volunteer



As the world was changing, the Chest changed, too. Through this remarkable era, the Chest continued to grow and to generate great community support and excitement. In January 1964, after months of planning, the Charlottesville and Albemarle Community Chest became the United Givers Fund (UGF) of Charlottesville and Albemarle.

The Sixties were not only a time of social upheaval. In 1969 Hurricane Camille, after crushing the Gulf Coast, roared inland with a vengeance. Pounding rains, winds, flooding and mudslides killed 153 Virginians, mostly in Nelson County. United Givers Fund agencies worked tirelessly in the relief efforts. Philip Morton (who became the United Way's Board Chair in 1975), coordinated relief efforts from the National Bank's Scottsville office. "You would have to be there to see and experience the death and devastation," he said. "I will never forget this."



“If you don’t do it, it won’t get done.”

-1970 Campaign slogan

70s The 1970s

were difficult economic times for the community and for the nation.

“We had the oil crisis, and we had very high inflation, and high interest rates...and it was not really good financial times,” noted Robert Hodous, former Board member and Chairman. There was a war in the Middle East, and Watergate... and there was disco.

At home, the Charlottesville community lost nearly 650 jobs and sustained an annual payroll loss of nearly \$8 million. It was a challenging time to raise dollars, and yet they were desperately needed in an era when so many needed help. Campaign volunteers worked hard and, when they occasionally fell a bit short, they worked even harder.

In 1972 the United Givers Fund of Charlottesville and Albemarle became the Charlottesville and Albemarle United Way, reflecting a slogan that had long been used in Campaign materials: “Give...the United Way.”

The Tremblays are a family whose service to the United Way has spanned five decades and three generations. The father, Judge Gerald Tremblay, was the 1958 campaign chair, vice president and lifetime member of the Board of Directors. The mother, Eleanor W. Tremblay, joined the Board in 1976, and served as campaign co-chair in 1977 & 1978. Judge and Mrs. Tremblay served together on the Board of Directors in 1980. In 1981 Mrs. Tremblay was the first woman to chair the Board of Directors, and is a lifetime member of the Board. Their son Wade’s deeply committed service spans over two decades and includes active roles on the Child Care Scholarship Committee and the Executive Committee of the Board of Directors.



In 1974-75, on a recommendation by the Charlottesville Task Force of the Human Resource Assembly, the United Way created its Information and Referral (I&R) Center. Connecting people in need with the services that can help, the Center today maintains a database of over 800 human service programs, nonprofit organizations, clubs, support groups, and professional associations in our community.

Continuing to take a leadership role in meeting community needs, the United Way established its Child Care Scholarship Program in 1975. This groundbreaking program, still serving hundreds of local children annually, provides partial scholarships for child care for low income working families so that parents can maintain their employment.

The Charlottesville and Albemarle United Way underwent another change that greatly impacted the community when, in 1976, it expanded its service area to become the United Way-Thomas Jefferson Area (the organization's name was officially changed in 1982). "We sort of felt like our focus should not just be on Charlottesville and Albemarle County, but on surrounding counties, and the need was obviously there...there was some soul searching done then to determine exactly where we wanted to go," noted former Board member Harry Lewis. The United Way-Thomas Jefferson Area serves not only Charlottesville and Albemarle County, but also the Counties of Greene, Nelson, Fluvanna and Louisa.



80s

With the 1980s came the excitement, and tragedy, of the space shuttle, plus Ronald Reagan, MTV, the Black Monday stock market plunge and the fall of the Berlin Wall.



In 1981 scientists isolated a new disease of the immune system which came to be named Acquired Immunodeficiency Syndrome (AIDS). Misinformation and misunderstanding drove many in our community and across the country to a hysterical fear of contracting the disease.



In response, the United Way-Thomas Jefferson Area partnered with other local agencies to host the community's first forum on AIDS, helping to educate many about the illness.

Malcolm G. Inge, a banker who was exceptionally involved with the United Way for over twenty years. He held a record number of offices with the United Way as it reorganized and grew. His roles included: treasurer in 1982, campaign co-chair in 1989, campaign chair in 1990 and chair of the Board in 1992 and 1993. In 1995, he chaired the building committee for the United Way's current site. Mr. Inge played a major role in positioning the United Way to address the ever-changing needs of people throughout the region in a practical way.



The United Way-Thomas Jefferson Area was growing, and had for years wanted a larger building that it and other nonprofits could use. "The Worrell family owned *The Daily Progress*, and somehow in those conversations it came to light that they were thinking of relocating from downtown," remembered Gary McGee, former United Way Campaign Chair and Board Chair.



Gary C. McGee, a local attorney, and counsel to the United Way for over thirty years. An active member of the Executive Committee, Mr. McGee was vice president and campaign chair in 1980, and president in 1984. Today he plays an active role in helping to grow the United Way endowment, and is a lifetime member of the Board of Directors. Mr. McGee's sound advice and helpful guidance continue to benefit the United Way and those it serves.

Bless the Worrell family. They gave us the gift of the Worrell building... we moved into it and some of our agencies moved into it. What we were thinking was that as we got all these things together we could have a pooling of interests so you could have a savings in expenditures.

-Phil Morton, former Board Chair

The Worrells donated the 45,000 square foot building to the United Way in 1982. A special capital funds drive raised the million dollars necessary for renovations, and, in June 1984, the United Way moved into its new home at 413 East Market Street. Other agencies made their home there, too: Region Ten Community Services Board, Workshop V (now WorkSource Enterprises), and the Thomas Jefferson Planning District Commission.

The United Way continued to provide more needed services to the community. In 1982 the United Way's Voluntary Action Center (now the Volunteer Center) was launched to help those interested in volunteering connect with opportunities to serve.

In 1984 the United Way-Thomas Jefferson Area reached a new milestone: raising over a million dollars for the first time in its 40-year history. In 1988, Cathy Train joined the United Way; in March 2008, we celebrated her 20th anniversary.



90s

The advent of tremendously powerful technology defined the 1990s: personal computers, email, the Internet, and cellular telephones revolutionized communications.

In 1991 the Persian Gulf War was viewed live, establishing a new television news channel called CNN. Once again serving the community during a time of war, the United Way-Thomas Jefferson Area teamed with GE Fanuc, Centel, and Computerland to establish the first-ever free electronic mail link from Charlottesville to the war in Iraq. The United Way office was abuzz with visitors eager to use the new equipment to contact their loved ones serving overseas.

Historically the United Way had a group of "member" agencies which presented their annual budgets to the United Way for review. As budgets were approved, the United Way set its campaign goals to try to meet these budgetary needs. As new needs emerged, such as support for persons living with HIV/AIDS, it became clear that the United Way needed more flexibility in funding important local programs.

In 1990 the United Way, therefore, moved from member agencies to "certifying" agencies. Certification required health and human service agencies to meet a number of requirements before they could apply for United Way grants. Any agency that could meet certification requirements was eligible to apply for United Way funds. This new process ensured that the United Way



would be more responsive to the community and able to better address changing community needs.

In the early Nineties, United Way-Thomas Jefferson Area conducted a massive community needs assessment. In response to identified needs; the United Way once again made a significant change: a shift from providing general support to certified agencies to providing funding for specific programs falling within the focus areas of children and families, the elderly, emergency needs, and poverty, and serving those in greatest need or at greatest risk. By directing funds to specific programs-not agencies-with clear goals, the United Way could tell its donors precisely where the dollars helped. Recalled Bryan Elliott, former Board Chair:

That was another really big shift in how our United Way functions, to move away from funding agencies to looking at impacts of programs. That, to me, is really where you see a good bang for a buck.

In September 1992 the inaugural United Way Day of Caring was held. The Day of Caring promotes the spirit and value of volunteerism while increasing awareness of local agencies and schools. In 1999 it was renamed the United Way Laurence E. Richardson Day of Caring, in honor of longtime community volunteer Larry Richardson. Meanwhile, the event has grown at a dramatic pace, with over 2,300 volunteers participating in 2007.

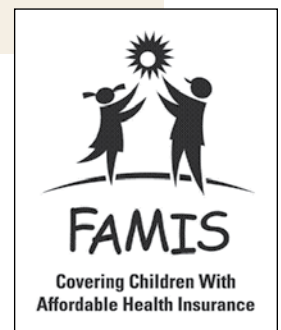
The United Way found another wonderful way to bring the community together when it successfully campaigned to have the Olympic Torch Relay pass through Charlottesville on its way to the 1996 Atlanta Summer Olympic Games.

There were more changes in store for the United Way during the Nineties. In 1996, with the blessing of the Worrell Family, the United Way sold its Market Street home for \$1.4 million. Proceeds from the sale established the United Way Endowment Fund, which



is envisioned to one day cover the modest operational costs of the organization and would allow every dollar raised to go into grants and program funding. The United Way moved to a temporary space on Route 250 West, and as the Nineties came to a close, the United Way purchased a rundown house at 806 East High Street. Although many thought the building beyond renovation, the Board had the vision to restore the house and make it the United Way's new home.

The United Way again demonstrated its responsiveness when a late-Nineties study revealed that some 3,000 local children who were eligible for health insurance were not covered, and therefore were not receiving basic preventative medical care. In 1999 the United Way launched the Success By 6 Insurance for Children Project, made possible by grants from the Bank of America and Virginia Health Care Foundation, and partnering with the Charlottesville Regional Chamber of Commerce, the Albemarle Medical Society, and the U.Va. Medical Center. By the time the United Way turned the program over to its community medical partners in 2006, more than 3,300 previously uninsured local children had received health coverage as a direct result of these outreach efforts, giving enrolled families more financial security and better health for their children.



2000s

The world welcomed the new millennium with great excitement and hope.

In May 2000 the United Way moved into its new home on East High Street, only a few blocks from its 1949 home at the Redlands Club on Court Square. Renovations honored the building's 1918 Arts and Crafts design, while creating a functional, beautiful space for staff and volunteers to work.

The new millennium brought a new method of measuring the success of local programs seeking United Way funding. For several years the United Way, Albemarle County, and the City of Charlottesville had used a joint funding application, requiring less work for agencies and an important sharing of information and resources for the funders. In 2000 these funders shifted to the "outcome-based" method of funding used today, requiring agencies to demonstrate the expected outcomes of their programs and the logical steps taken to achieve these outcomes. Rather than focus on their activities, agencies must now define the benefit and results of these activities. This methodology has resulted in a better understanding of which programs best serve residents, and a better stewardship of donors' gifts.

But the new millennium also brought the unimaginable. On September 11, 2001, the nation was stunned by the terrorist attacks on the World Trade Center and the Pentagon. September 11 had a terrible affect on the entire country, and the Thomas Jefferson Area was no different. The United Way's 2001-02 fundraising campaign was to have kicked off on September 12, but all festivities were cancelled as the community struggled to make sense of national events. Although the community was focused on helping those in New York and Washington, the United Way urged the community to remember that local needs did not disappear.

In 2003, through a partnership with the Wardle Family Foundation, the United Way launched the Initiative for Effective Nonprofits. Its mission is to improve the governance and management of local nonprofits, so as to increase their ability to offer effective and efficient services.

In 2004-2005, the United Way created the Community Profile to better understand and prioritize community needs. "I don't think that the existence of programs is any indication of a need...The community has needs, but not all those needs are equal," stated the late Steve Nock, longtime United Way Board member and University of Virginia demographer.

With the world still reeling from the devastation of the Southeast Asian tsunami, the U.S. Gulf Coast was hit

by Hurricane Katrina in August 2005. The United Way coordinated local agencies, staff and volunteers to provide services to the hundred of hurricane survivors who came to Charlottesville.

The United Way received a \$459,000 Smart Beginnings grant in 2007 from the Virginia Early Childhood Foundation, on behalf of the 14-member Charlottesville Albemarle Partnership for Children to focus on children ages 0-6 and school readiness. In its first year, 1,270 children and their families have been impacted through developmental screenings, book distribution to encourage reading, school outreach work, Seal of Quality Child Care support and kiosks in public spaces containing materials for parents.

In November 2007, another partnership was formed with Martha Jefferson Hospital, Region Ten Community Services Board and the Charlottesville Free Clinic to launch the *RxRelief* Prescription Assistance Program, made possible through grants to the United Way from the Virginia Health Care Foundation. Low income, uninsured individuals are helped in applying to pharmaceutical companies for medications at no cost.



Smart Play Zones – outside painted activity areas available for playgrounds, parks, community centers, child care centers and schools that promote active play, early learning and fun, are the latest undertaking.



For sixty-five years, the United Way-Thomas Jefferson Area has adapted itself to the changing needs of our community, always staying true to its mission of serving community members with the greatest need, or at the greatest risk, in ways that make our entire community a better place for the long term.



United Way
Thomas Jefferson Area

Reflecting on the critical role of the United Way, Mrs. Anne Spence summed up her thoughts: "I have always felt that as the United Way goes, there your community goes. These are the people who take care of the sometimes forgotten. It is very important."

Strengthening Community

AS OUR HISTORY INDICATES, the United Way has a proud record of raising and distributing funds in the form of grants to local nonprofit programs.

That continues to be the public's perception of the United Way. Yet, fully half of what we do is direct our own outreach programs that strengthen our community. There are several generations of children and their families who have benefitted from our Child Care Scholarship Program, tens of thousands of individuals who have received help through our Information and Referral Center, thousands of volunteers who have been connected with nonprofit organizations and more than 3,300 children signed up for health insurance. Several of our outreach efforts, such as the Santa Fund and Leadership Charlottesville, are partnerships in which we have been invited to participate because of our unique ability to bring together key players in the nonprofit sector, businesses, the public sector, schools and health care providers to work on issues critical to our community.

Awards of Excellence

United Way

The mission of the United Way Awards of Excellence is to recognize, celebrate, promote and inspire excellence in nonprofit leadership and board governance. The Award of Excellence in Nonprofit Board Governance is given to a board of directors of a nonprofit that is highly effective in guiding the organization to best achieve its mission. The Award of Excellence in Nonprofit Leadership recognizes a president/executive director of a nonprofit organization who shows exemplary commitment and effectiveness in achieving the mission of his or her organization and fulfilling the highest standards of management and accountability.

Child Care Scholarships

United Way

Child Care Scholarships help low income, working parents maintain their employment and work toward financial stability through partial funding of reliable, safe and educational care for their children.

Community Leadership Breakfast Series

United Way and the Darden Graduate School of Business Administration

A strong and informed business community can be a powerful partner for the nonprofit community. These cutting-edge forums of real-world thinking on current topics give local business leaders access to the world class talent at the Darden School. Topics have included ethics, accounting practices, issues in health care, angel investing and China's manufacturing revolution.

Information & Referral

United Way

The Information & Referral (I & R) Center offers quick, comprehensive and confidential information and referrals to more than 800 local health and human service programs.

I & R maintains current information on area organizations and produces printed directories for local human services staff, volunteers and citizens.

Initiative for Effective Nonprofits

The Wardle Family Foundation and United Way

Well-managed organizations are more likely to develop, implement and sustain effective services to meet community needs. Yet, few nonprofits have adequate time or resources to focus on improving their governance and management. The Initiative provides grants and holds workshops to address issues of mission and strategic thinking, governance and leadership, operations, strategic relationships, program delivery and resource development.



Laurence E. Richardson Day of Caring

United Way

The Day of Caring was established in 1992 to promote the spirit and value of volunteerism, increase awareness of local human service agencies and schools, and demonstrate what people working together for the community's good can accomplish. Volunteers build and clear trails, visit with senior citizens, renovate gardens and nature areas at schools, take children on field trips, provide much needed maintenance or small construction projects for nonprofit organizations and their clients, and more.

Leadership Charlottesville

Charlottesville Regional Chamber of Commerce and United Way

A strong relationship and ongoing partnership with the Chamber of Commerce are very natural for the United Way as both organizations share a desire to enhance the quality of life for local residents. The Charlottesville Regional Chamber of Commerce established Leadership Charlottesville in 1982 as an economic development initiative in order to help build an active corps of engaged, dedicated civic leaders. In 2007, the United Way became a program lead partner with Leadership Charlottesville. With the United Way focused on basic human needs and the Chamber focused on economic vitality, together we will have a greater community impact.

National Letter Carriers Food Drive

Local letter carriers, local food banks and United Way
This local effort is part of the nation's largest single day food drive. Area residents participate by leaving a bag of nonperishable food items next to their mailboxes. Letter carriers pick up the donations as they complete their routes, and deliver them to waiting volunteers at the post office. Food is delivered to local food banks, including the Blue Ridge Area Food Bank, the Greene County Food Bank and the Nelson Food Pantry. The United Way provides marketing and publicity support and the United Way Volunteer Center recruits the volunteers for receiving and sorting the donations.

RxRelief Prescription Assistance Program

United Way, Virginia Health Care Foundation, Martha Jefferson Hospital, Region Ten Community Services Board and Charlottesville Free Clinic

In late 2007, United Way-Thomas Jefferson Area began a local outreach program to help low-income, uninsured adults who qualify for prescription assistance. With support from the Virginia Health Care Foundation's RxRelief program, United Way is working in partnership with Martha Jefferson Hospital, Region Ten Community Services Board and the Charlottesville Free Clinic to provide improved access to medications. Individuals are helped with paperwork and navigating the application process for free prescription medications from approximately 200 pharmaceutical companies. Qualified applicants can receive a 90-day supply of each medication up to four times a year.

Santa Fund

The Daily Progress, United Way and WINA 1070 AM
Established in 1894 by James H. Lindsey, founding publisher of *The Daily Progress*, the Santa Fund is an annual collaborative effort between *The Daily Progress*, WINA 1070 AM and the United Way to raise money for clothing, shoes, medicine and other essentials for needy school children in our community. Fund distribution is coordinated through school representatives who help identify children with needs in the City of Charlottesville and Albemarle, Buckingham, Fluvanna, Greene, Louisa, Madison, Nelson and Orange Counties.

Smart Beginnings

United Way, Charlottesville/Albemarle Partnership for Children

One of the keys to a child's success is entering kindergarten prepared to learn. There are many stumbling blocks families may face in preparing their children for school: undiagnosed special needs; a parent's own lack of education; and child care that does not include school readiness activities. To address these needs the United Way-Thomas Jefferson Area, on behalf of the Charlottesville/Albemarle Partnership for Children, received a two-year, \$459,000 Smart Beginnings Partnership grant from the Virginia Early Childhood Foundation. The project provides a comprehensive approach to strengthen the local early care and education system and help all children reach kindergarten ready to succeed.

Student Service Awards

United Way
The United Way Student Service Awards recognize exceptional high school students for their outstanding commitment to our community through volunteerism or service-learning. Students from public and private high schools in Charlottesville and Albemarle are eligible to receive the award. Awardees volunteer in diverse areas of need such as tutoring younger children, visiting nursing homes, working with the disabled and creating affordable housing.

Volunteer Center

United Way
The Volunteer Center facilitates the community's commitment to volunteerism by connecting volunteers with opportunities at local nonprofit organizations and schools. The Center also provides training, consulting and networking opportunities for nonprofit volunteer managers. Its online database, www.BeAVolunteer.info, includes all types of opportunities for youth, adults, families, seniors and groups and is searchable by interest area, keyword and location.

Women United in Philanthropy

United Way
Women United in Philanthropy was formed in 2005 in partnership with the United Way, with the goals of fostering women's philanthropy and helping the greater Charlottesville area by addressing human service needs through collective giving. Its mission is to maximize women's leadership in philanthropy by engaging and educating its membership, increasing charitable contributions, and strengthening our community through the impact of collective giving to support human services.

**HOW TO
LIVE UNITED:
JOIN HANDS.
OPEN YOUR HEART.
LEND YOUR MUSCLE.
FIND YOUR VOICE.
GIVE 10% GIVE 100%
GIVE 110%.
GIVE AN HOUR.
THINK OF WE BEFORE ME.
REACH OUT A HAND TO ONE AND
INFLUENCE
THE CONDITION OF ALL.**



Andrew, Crozet, VA

**GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™**



Underneath everything we are, underneath everything we do, we are all people. Connected, interdependent, united. And when we reach out a hand to one, we influence the condition of all. That's what it means to Live United. WWW.UNITEDWAYTJA.ORG

UNITED WAY-THOMAS JEFFERSON AREA has a proud history of raising funds and distributing grants to local programs that improve lives and create lasting change in our community:

Access to
Health & Wellness

Successful Kids
in Strong Families

After School Tutoring
Charlottesville Abundant Life Ministries

Buford Tutoring Program
Charlottesville Abundant Life Ministries

Child Care Scholarships *
United Way

Family Connections
Children, Youth & Family Services

Foothills Child Advocacy Center
Foothills Child Advocacy Center

Home Visiting Collaborative
Arc of the Piedmont, Children, Youth & Family Services, Jefferson Area CHIP

Parks Edge After-School Program
Piedmont Family YMCA

Piedmont Court Appointed Special Advocates
Piedmont CASA

Play Partners
Children, Youth & Family Services

Runaway Emergency Services
Children, Youth & Family Services

Smart Beginnings *
Charlottesville/Albemarle Partnership for Children

Star Kids
Children, Youth & Family Services

Victims of Child Abuse
Children, Youth & Family Services

Walker Tutoring Program
Charlottesville Abundant Life Ministries

Youth Development
Boys & Girls Club



Achieving
Self-Sufficiency

Adult Activity Center
Arc of the Piedmont

CARES
MACAA

Central Virginia Restorative Justice
OAR/Jefferson Area Community Corrections

Community Placement Services
WorkSource Enterprises

Crisis Care Client Services
AIDS/HIV Services Group

Day Support Services
WorkSource Enterprises

Disaster Services
American Red Cross

Emergency Shelter/Transitional Housing
Salvation Army

Hope House
MACAA

Tutoring for Basic Literacy & ESL Adult Learners
Literacy Volunteers

Off-Site Vocational Services
WorkSource Enterprises

On-Site Vocational Services
WorkSource Enterprises

Re-entry Services
OAR/Jefferson Area Community Corrections

Adult Day Healthcare Center
Jefferson Area Board for Aging

Child Health Advocacy Program
Legal Aid Justice Center

Health Services
JABA

RxRelief Prescription Assistance Program *
United Way, Virginia Health Care Foundation, Martha Jefferson Hospital, Region Ten Community Services Board, Charlottesville Free Clinic

Rural Health Outreach (Wellness Passport)
Blue Ridge Medical Center

Rural Health Outreach (Latino Outreach)
Blue Ridge Medical Center

Sexual Assault Services and Education/Outreach
Sexual Assault Resource Agency

* Also listed under Strengthening Community



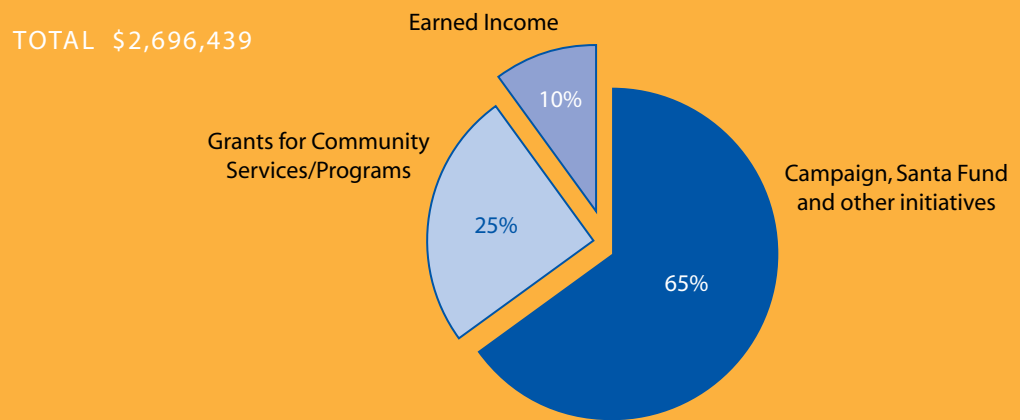
Sources of Funds & Use of Funds

July 1, 2007 – June 30, 2008



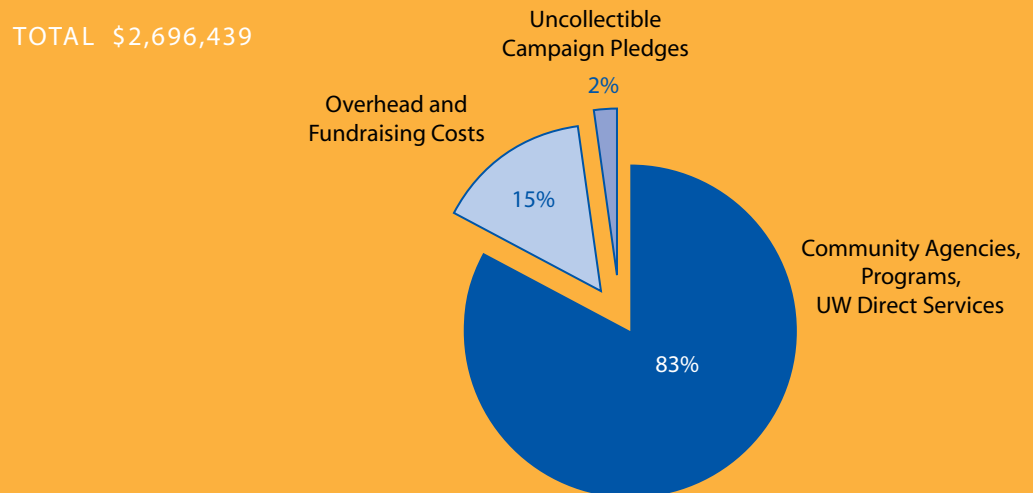
SOURCES OF FUNDS

To provide services to the community, annually the United Way raises contributions from local residents, community businesses and through the Santa Fund and seeks grants from private foundations, local, state and federal governments. Through the generosity of the Worrell Family, the United Way established an endowment to reduce annual operating expenses.



USE OF FUNDS

Annually the United Way provides program-specific grants to local community nonprofits and provides direct community services/programs including Child Care Scholarships, the Volunteer Center, the United Way Laurence E. Richardson Day of Caring, the Information and Referral Center, Smart Beginnings, *RxRelief* Prescription Assistance Program and other initiatives. The United Way also partners with *The Daily Progress* and WINA 1070 AM to assist local children through the Santa Fund. With the Wardle Family Foundation, the United Way awards grants to local agencies through the Initiative for Effective Nonprofits.



Copies of audited financial statements can be obtained by contacting Lisa Frazier, Director of Finance and Administration.

United Way-Thomas Jefferson Area



UNITED WAY STAFF

Cathy Smith Train
President

Caroline Emerson
Vice President and Campaign Director

Jon Nafziger
Vice President for Community Initiatives

Lisa Frazier
Director of Finance and Administration

Shaele Wood
Volunteer Center Director

Kim Connolly
Director of Marketing and Communications

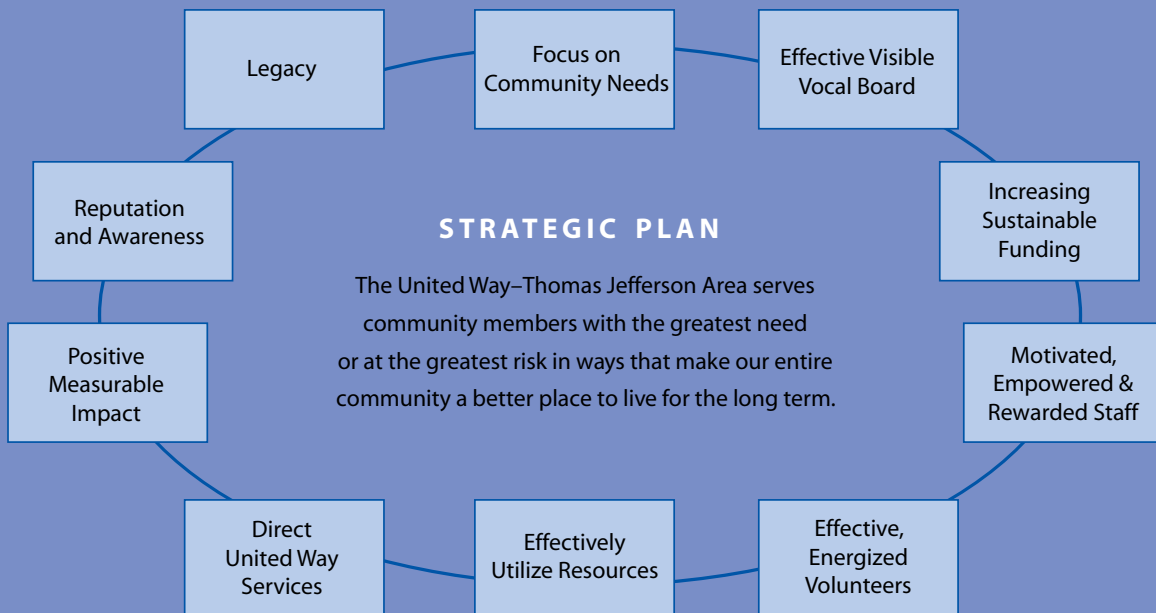
Leah Hill
Community Services Specialist

Alaina Schroeder
Data Manager

Martha Trujillo
Information and Referral Specialist

Miriam Rushfinn
Smart Beginnings Coordinator

Helen Frye
Medication Assistance Caseworker



United Way–Thomas Jefferson Area | 806 East High Street | Charlottesville, VA 22902
Tel: 434.972.1701 | Fax: 434.972.1719

www.UnitedWayTJA.org | www.BeAVolunteer.info | www.DayofCaring.info

Photography: Jim Carpenter, Corey Cleland, Brad Hamilton

Nonprofit Org.
U.S. Postage
PAID
Charlottesville, VA
Permit No. 420



**MAKING A DIFFERENCE IN
WEALTH MANAGEMENT.**

806 East High Street
Charlottesville, VA 22902



United Way
Thomas Jefferson Area

WWW.SILVERCRESTGROUP.COM