

MEDIA ALERT



United Way
Thomas Jefferson Area

August 26, 2009

News Embargo Until Press Conference

FOR MORE INFORMATION, CONTACT:

United Way-Thomas Jefferson Area

Kim Connolly, *Director of Marketing & Communications*

Miriam Rushfinn, *Smart Beginnings Director*

Phone: 434-972-1701

Kim Cell: 434-806-7303

kconnolly@unitedwaytja.org

mrushfinn@unitedwaytja.org

WHAT: Press conference to announce Smart Beginnings' receipt of \$100,000 sustaining grant from the Virginia Early Childhood Foundation. The Charlottesville/Albemarle program is one of two partnership level Smart Beginnings initiatives statewide that received the sustaining level grant for the upcoming two years. We are required to match this grant with local contributions and support. To date we have business commitment and support from several area businesses.

WHEN: Tuesday September 1, 2009
2:00 pm

WHO: Scott Hippert, president of the Virginia Early Childhood Foundation will present the grant award to the Smart Beginnings Leadership Council.

WHERE: MACAA Head Start (a Smart Beginnings participating agency)
1025 Park Street, Charlottesville

For more information, visit www.SmartBeginningsinfo.org

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Smart Beginnings is a public/private effort that supports direct services and community-wide initiatives that improve a child's readiness for school. Smart Beginnings is an initiative of the Charlottesville/Albemarle Partnership for Children, funded through the Virginia Early Childhood Foundation (VECF) and public and private contributions. The United Way-Thomas Jefferson Area serves as the grant manager and fiscal agent. Our local Smart Beginnings initiative is one of twenty public/private Smart Beginnings collaboratives working to increase school readiness in Virginia. For more information visit www.SmartBeginningsInfo.org or call Miriam Rushfinn, Smart Beginnings Director, at 434-972-1702.