

*A public/private collaborative to make our community a place where children grow up healthy and arrive at school prepared to succeed. **Ready for School. Ready for Life.***

Enhancing Quality Child Care and Early Education

- 160% increase in child care provider participation in the Seal of Quality Child Care. 20 child care centers and three family home providers are currently involved.
- \$15,200 in incentive mini-grants were awarded to 17 centers and child care providers to address barriers to quality care.
- Of 700 employees surveyed from 13 local businesses, 52% have missed work due to child care issues and 78% indicated significant child care issues related to cost, access and quality.



Children at Hilltop Child Care Center

Measuring School Readiness

- New city and county data related to kindergarten readiness.
- Educators and business leaders collaborate to produce the first local state of school readiness report.

Supporting Families

- 95 families supported with school readiness skills training, educational resources and community services.
- 329 young children received early developmental screenings.
- Four Smart Beginnings Kiosks bring parenting information and resources to libraries, schools and community events.
- Over 3,500 newly developed *I'm Getting Ready for Kindergarten* (English and Spanish) booklets distributed to parents.

Enhancing Community Awareness

- Radio and television public service announcements on quality child care and the importance of early learning developed by the Chamber of Commerce's Leadership Charlottesville project team.
- 29 member Leadership Council of business, education and community leaders increases local and state-level awareness and engagement.
- Arthur Rolnick, Vice President of Minneapolis Federal Reserve Bank, presentation on early childhood development as an economic investment.

I'm Getting Ready For Kindergarten!

**For Busy Parents:
10 Secrets to School Success**

How to:

- Know if your child is ready for school.
- Use everyday moments for learning.
- Sharpen your "getting ready" tools.



New kindergarten readiness booklet developed for parents

Building Partnerships

- 3 elementary schools (Greenbrier, Crozet and Jackson-Via) implement pilot transition into kindergarten initiatives.
- Charlottesville Department of Social Services and Charlottesville City Schools partner to establish a new family support worker at Johnson Elementary preschool program.
- Virginia Early Childhood Foundation and Virginia's Office of Early Childhood Development collaborate to provide local speakers and support statewide initiatives.



Leadership Council visits child care centers (Salvation Army Child Care Center)