



It's all about people... and always will be.

Ready for School. Ready for Life.



January 15, 2010

Dear Child Care Director,

We respect and appreciate your involvement with the local *Virginia Star Quality Initiative*. On behalf of the entire local business community, thanks!

In recognition of you and your staff's commitment to quality, we would like to provide a *Star Quality Award* to an exceptional member of your staff.

Your involvement with the local *Virginia Star Quality Initiative* reflects your important ongoing commitment to improve the rich early learning environment and care that you and your staff provide to our youngest children. The evidence is overwhelming. Our entire community will benefit in myriad ways when our children are better prepared for future success in school and life. We also realize that working parents within our businesses can enjoy less stress and be more productive by knowing their children are in a high-quality caring center.

For years we have enjoyed seeing stand-out elementary, middle, and high school teachers recognized with Golden Apple Awards. Similarly with the *Star Quality Award*, we would like to recognize individual excellence in preschool care with a well-deserved thank you. **Such recognition will bring positive attention to your center and will publically demonstrate, in a very positive and personal way, the long term importance of the service you provide.**

It is your decision as to who will be the award recipient at your center. All submissions must be received by Monday, January 25, 2010. Your child care quality mentor can be consulted, but will not make the final decision. We will visit your center on Monday, February 1, 2010 to present the *Star Quality Award*.

Thank you again for your commitment to quality care and its ongoing improvement!

Best regards,

Mark Giles  
Chairman  
Virginia National Bank

Peggy Echols  
Vice President, Operations  
State Farm Insurance