

# The Smart Beginnings Plan for Charlottesville and Albemarle

A comprehensive public/private approach to make our community a place where children grow up healthy and arrive at school prepared to succeed.

## 2009-2012 STRATEGIES

### EARLY CARE AND EDUCATION

- **Increase accessibility of high-quality, affordable child care.**

Increase by 60% (from 20 to 40) the number of providers in Virginia Star Quality Initiative.

- **Increase access to preschool programs.**

Serve all 3 and 4 year old economically disadvantaged children on a voluntary basis.

- **Develop business partnerships to improve access to quality child care.**

Address workforce needs for early care and education information and accessible, quality child care.

- Quality Rating Initiatives - Seal of Quality Child Care Virginia Star Quality Initiative

- Child Care Scholarships

- Business/child care center partnerships

### FAMILY SUPPORT AND EDUCATION

- **Provide family support for families in Charlottesville's public preschool programs.**

Address families' basic and educational needs that result in an increase in school readiness.

- **Provide Latino family support in Albemarle County.**

Address families' basic and educational needs that result in an increase in school readiness.

- **Increase access to family information and education resources.**

Support family's ability to successfully prepare children for school.

- Family support worker with Charlottesville City Schools Preschool Program

- Parent infant educator with Latino families in Albemarle

- Smart Beginnings Kiosks

### SCHOOL/COMMUNITY PARTNERSHIPS

- **Develop school-based transition to kindergarten initiatives.**

Enhance schools' transition efforts with parents, children and providers.

- **Provide transition to kindergarten educational resources.**

Reach underserved families through development of English and Spanish educational resources.

- **Increase early registration in kindergarten and public preschool programs.**

Increase community-wide public awareness and collaboration among programs and schools.

- Transition to kindergarten pilots (Crozet, Greenbrier, Jackson-Via )

- Transition to kindergarten educational booklets and toolkits

- Public preschool and public school system collaborations

### COMMUNITY-WIDE ENGAGEMENT

- **Implement recommendations on local school readiness data and findings.**

- **Address workforce and community needs.**

Engage businesses to support employer/employee needs.

- **Improved efficiency of services.**

Enhance measurable results and coordination of services.

- **Increase community awareness and education.**

Outreach to parents, employees and local leaders.

- **Regional and state advocacy.**

Support local priorities and needs to enhance school readiness.

- Community awareness products and campaigns

- Data collection, analysis and reports

- Public/private partnerships

- Local/state advocacy and networking

- Community leadership engagement